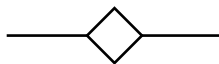




# Campaign Statistics

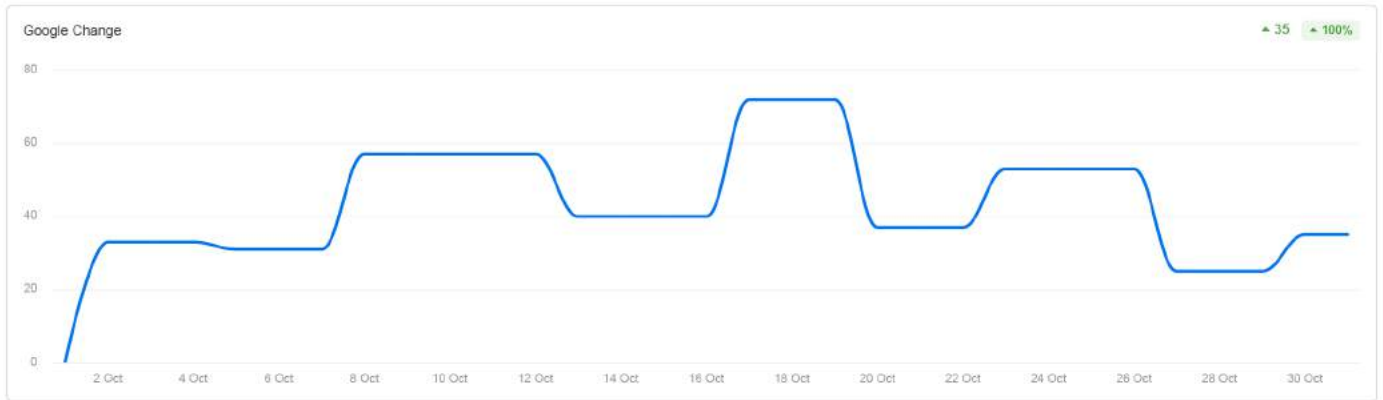
November 2021



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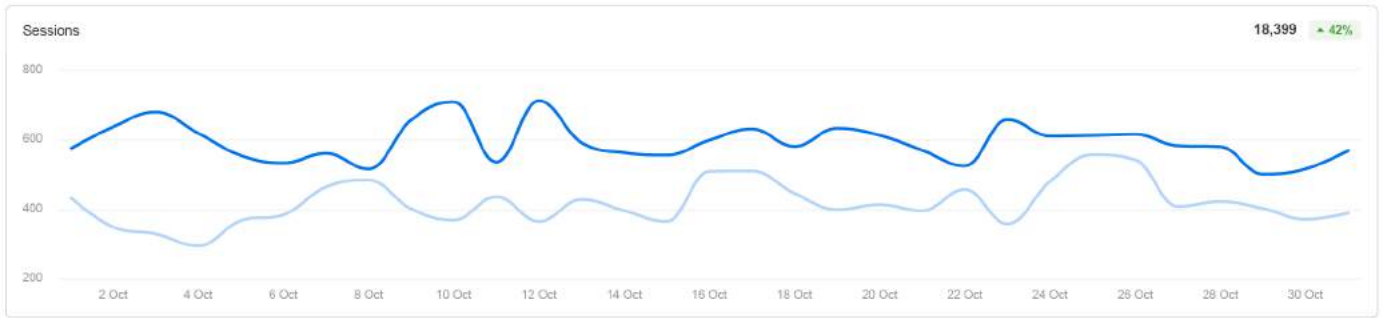
## SEO Rankings



Showing 22 of 22 Rows

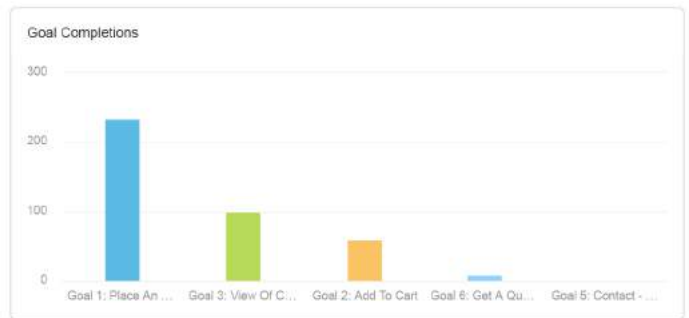
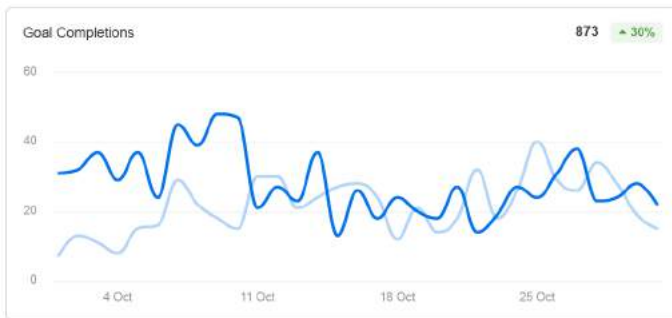
KEYWORD^	GOOGLE	GOOGLE CHANGE	GOOGLE MOBILE	GOOGLE MOBILE CHANGE
☆ artificial hedge	1 <sup>st</sup>	▲3	1 <sup>st</sup>	▲2
☆ artificial hedge roll	5 <sup>th</sup>	—	5 <sup>th</sup>	—
☆ artificial hedge screening	3 <sup>rd</sup>	▲2	4 <sup>th</sup>	▲1
☆ artificial hedge wall	3 <sup>rd</sup>	▲1	3 <sup>rd</sup>	▲1
☆ artificial plants	20 <sup>th</sup>	▲8	16 <sup>th</sup>	▲2
☆ artificial plants wall	5 <sup>th</sup>	▲4	5 <sup>th</sup>	▲1
☆ artificial vertical garden	3 <sup>rd</sup>	—	3 <sup>rd</sup>	—
☆ artificial vertical garden panels	2 <sup>nd</sup>	▲1	2 <sup>nd</sup>	▲1
☆ artificial vertical garden wall	2 <sup>nd</sup>	▲1	3 <sup>rd</sup>	—
☆ artificial wall garden	3 <sup>rd</sup>	—	4 <sup>th</sup>	—
☆ artificial wall plants	3 <sup>rd</sup>	▲1	3 <sup>rd</sup>	▲2
☆ fake hedge	5 <sup>th</sup>	▼1	4 <sup>th</sup>	—
☆ fake plants	26 <sup>th</sup>	▲19	22 <sup>nd</sup>	▲11
☆ fake vertical garden	1 <sup>st</sup>	▲2	1 <sup>st</sup>	▲1
☆ flower pots	not found	—	not found	—
☆ green walls plants	55 <sup>th</sup>	▲1	45 <sup>th</sup>	▼5
☆ small artificial plants	30 <sup>th</sup>	▲10	39 <sup>th</sup>	▲1
☆ small house plants	not found	—	not found	—
☆ vertical artificial plant wall	3 <sup>rd</sup>	—	3 <sup>rd</sup>	▲1
☆ vertical garden	18 <sup>th</sup>	▼2	12 <sup>th</sup>	—

## Google Analytics - All Channels



<b>Sessions</b> <span style="color: green;">▲ 42%</span> <b>18,399</b>	<b>Organic Search...</b> <span style="color: green;">▲ 41%</span> <b>2,781</b>	<b>Avg. Session D...</b> <span style="color: green;">▲ 5%</span> <b>00:01:44</b>	<b>Bounce Rate</b> <span style="color: green;">▼ 70%</span> <b>13.67%</b>	<b>Goal Completi...</b> <span style="color: green;">▲ 30%</span> <b>873</b>	<b>Pages/Session</b> <span style="color: green;">▲ 37%</span> <b>4.20</b>
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## Google Analytics - Goals



Goal Completions ▲ 30%

# 873

Showing 5 of 5 Rows

GOAL	GOAL COMPLETIONS	GOAL CONVERSION RATE
Goal 1: Place An Order	233	1.27%
Goal 3: View Of Contact Page	100	0.54%
Goal 2: Add To Cart	59	0.32%
Goal 6: Get A Quote - Thank You	8	0.04%
Goal 5: Contact - Thank You	0	0.00%

## Google My Business - Insights

